

### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	10
Advertiser	Crossroads GPS	Invoice Date	09
Product	Crossroads GPS	Invoice Month	S
Estimate Number	775	Invoice Period	08

	Invoice #	105321-1	
	Invoice Date	09/23/12	
	Invoice Month	September 2012	
	Invoice Period	08/27/12 - 09/17/12	

Station	KSNV	(
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	П
Sales Region	National	(

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a	•	to	_	•			•	•
				09/10/12	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	4:43 AM	NVSNTV06GPH LaughableH	ı \$200.00	)	1
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	4:53 AM	NVSNTV06GPH Laughableн	\$200.00	)	1
3	KSNV	Wake Up Early Wagners	430a-5a		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	4:49 AM	NVSNTV06GPH Laughableн	\$200.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		to						
					2 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	4:52 AM	NVSNTV06GPH LaughableH	\$200.00	)	1
5	KSNV	Wake Up Early Wagners	430a-5a		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	4:51 AM	NVSNTV06GPH LaughableH	\$200.00	)	1
6	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	12:40 PM	NVSNTV06GPH LaughableH	\$325.00	)	1
7	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	12:40 PM	NVSNTV06GPH LaughableH	\$325.00	)	1
8	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	12:40 PM	NVSNTV06GPH Laughableн	ı \$325.00	)	1

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### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	105321-1
Advertiser	Crossroads GPS	Invoice Date	09/23/12
Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	The Agenda 1230pm	1230-1p		to		•				
				09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	12:46 PM	NVSNTV06GPH Laughableн	ı \$325.00	)	1
10	KSNV	The Agenda 1230pm	1230-1p		to						
				09/17/1	2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	12:55 PM	NVSNTV06GPH Laughableн	\$325.00	)	1
11	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
					2 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	6:29 AM	NVSNTV06GPH Laughableн	ı \$325.00		1
12	KSNV	Rachael Ray	11am-12pm		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	11:22 AM	NVSNTV06GPH LaughableH	\$325.00	)	1
13	KSNV	Rachael Ray	11am-12pm		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	11:47 AM	NVSNTV06GPH LaughableH	\$325.00	)	1
14	KSNV	Rachael Ray	11am-12pm		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	11:55 AM	NVSNTV06GPH LaughableH	\$325.00	)	1
15	KSNV	Rachael Ray	11am-12pm		to						
					2 to 09/16/12	1x	F		-		
	KSNV			F	09/14/12	:00			<del>\$325.00</del>	Credited	1
16	KSNV	Rachael Ray	11am-12pm		to						
					2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	11:20 AM	NVSNTV06GPH LaughableH	ı \$325.00	)	1

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		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	775	Invoice Period

Invoice #	105321-1	
Invoice Date	09/23/12	
Invoice Month	September 2012	
Invoice Period	08/27/12 - 09/17/12	

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	SAT/Jeopardy	630-7pm		to		•	•	•		
				09/10/12	2 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	6:43 PM	NVSNTV06GPH LaughableH	н \$500.00		1
18	KSNV	The Doctors	2pm-3pm		to						
				09/10/12	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	2:34 PM	NVSNTV06GPH LaughableH	ıı \$325.00		1
19	KSNV	The Doctors	2pm-3pm		to						
				09/10/12	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	2:57 PM	NVSNTV06GPH LaughableH	ıı \$325.00		1
20	KSNV	The Doctors	2pm-3pm		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	2:47 PM	NVSNTV06GPH LaughableH	ıı \$325.00		1
21	KSNV	The Doctors	2pm-3pm		to						
				09/10/12	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	2:36 PM	NVSNTV06GPH LaughableH	ıı \$325.00		1
22	KSNV	The Doctors	2pm-3pm		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	2:12 PM	NVSNTV06GPH LaughableH	ıı \$325.00		1
23	KSNV	Late Night w/Fallon	1237a-136am		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	1:22 AM	NVSNTV06GPH LaughableH	ıı \$225.00		1
24	KSNV	Late Night w/Fallon	1237a-136am		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	1:18 AM	NVSNTV06GPH LaughableH	ıı \$225.00		1

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Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Late Night w/Fallon	1237a-136am		to		,				
		•		09/10/1	2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	1:27 AM	NVSNTV06GPH LaughableH	ıı \$225.00		1
26	KSNV	Late Night w/Fallon	1237a-136am		to						
				09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	1:20 AM	NVSNTV06GPH LaughableH	ıı \$225.00		1
27	KSNV	Late Night w/Fallon	1237a-136am		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	1:29 AM	NVSNTV06GPH LaughableH	ıı \$225.00		1
28	KSNV	Today 4th Hour	10am-11am		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	10:46 AM	NVSNTV06GPH LaughableH	ıı \$325.00		1
29	KSNV	Today 4th Hour	10am-11am		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	10:27 AM	NVSNTV06GPH LaughableH	ıı \$325.00		1
30	KSNV	Today 4th Hour	10am-11am		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	10:27 AM	NVSNTV06GPH LaughableH	ıı \$325.00		1
31	KSNV	Today 4th Hour	10am-11am		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	10:53 AM	NVSNTV06GPH LaughableH	ıı \$325.00		1
32	KSNV	Today 4th Hour	10am-11am		to						
	1401114				2 to 09/23/12	1x	M		<b>#</b> 005.00		
	KSNV			M	09/17/12	:30	10:58 AM	NVSNTV06GPH LaughableH	ıı \$325.00		1

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		Invoice #	105321-1
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Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

			•			, , ,					
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/10/12	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	5:30 AM	NVSNTV06GPH LaughableH	ı \$350.00		1
34	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/10/12	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	5:55 AM	NVSNTV06GPH LaughableH	ı \$350.00		1
35	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/10/12	2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	5:28 AM	NVSNTV06GPH LaughableH	\$350.00		1
36	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/10/12	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	5:43 AM	NVSNTV06GPH Laughableн	ı \$350.00		1
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/17/12	2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	5:47 AM	NVSNTV06GPH LaughableH	ı \$350.00		1
38	KSNV	M-F Today Show II	9-10a		to						
		•		09/10/12	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	9:27 AM	NVSNTV06GPH LaughableH	ı \$750.00		1
39	KSNV	M-F Today Show II	9-10a		to						
		•		09/10/12	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	9:58 AM	NVSNTV06GPH LaughableH	ı \$750.00		1
40	KSNV	M-F Today Show II	9-10a		to						
		-		09/10/12	2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	9:27 AM	NVSNTV06GPH LaughableH	ı \$750.00		1

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## **INVOICE**

		Invoice #	1
Advertiser	Crossroads GPS	Invoice Date	0
Product	Crossroads GPS	Invoice Month	S
Estimate Number	775	Invoice Period	0

_	Invoice #	105321-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	M-F Today Show II	9-10a		to	. 5					
		·		09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	9:59 AM	NVSNTV06GPH LaughableH	ı \$750.00		1
42	KSNV	M-F Today Show II	9-10a		to						
		-		09/17/1	2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	9:56 AM	NVSNTV06GPH LaughableH	\$750.00		1
43	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
				09/10/1	2 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	7:11 PM	NVSNTV06GPH Laughableн	\$500.00		1
44	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	6:43 PM	NVSNTV06GPH LaughableH	\$1,000.00		1
45	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	6:42 PM	NVSNTV06GPH Laughableн	\$1,000.00		1
46	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	6:59 PM	NVSNTV06GPH LaughableH	\$1,000.00		1
47	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	6:43 PM	NVSNTV06GPH LaughableH	\$1,000.00		1
48	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	6:36 PM	NVSNTV06GPH LaughableH	1,000.00		1

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## **INVOICE**

-			Invoice #
Advertiser	Crossroads GPS		Invoice Dat
Product	Crossroads GPS		Invoice Mor
Estimate Number	775	1	Invoice Per

11110100 #	1000211		
Invoice Date	09/23/12		
Invoice Month	September 2012		
Invoice Period	08/27/12 - 09/17/12		

105321-1

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Order #
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flight

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast		ID
Billing Type	Cash		Ac
Special Handling		ſ	Pr

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	Tonight Show	1135p-1237a	•	to	•	•			•	•
				09/10/1	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	12:09 AM	NVSNTV06GPH Laughableн	ı \$750.00	)	1
50	KSNV	Tonight Show	1135p-1237a		to						
				09/10/1	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	12:09 AM	NVSNTV06GPH Laughableн	ı \$750.00		1
51	KSNV	Tonight Show	1135p-1237a		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	12:06 AM	NVSNTV06GPH LaughableH	ı \$750.00	)	1
52	KSNV	Tonight Show	1135p-1237a		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	11:47 PM	NVSNTV06GPH LaughableH	1 \$750.00	)	1
53	KSNV	Tonight Show	1135p-1237a		to						
					2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	12:32 AM	NVSNTV06GPH LaughableH	ı \$750.00	)	1
54	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	6:58 AM	NVSNTV06GPH LaughableH	1 \$1,000.00	)	1
55	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	6:11 AM	NVSNTV06GPH LaughableH	1 \$1,000.00	)	1
56	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	6:13 AM	NVSNTV06GPH LaughableH	1 \$1,000.00	)	1

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## **INVOICE**

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Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
57	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	, ,	to						
				09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	6:31 AM	NVSNTV06GPH LaughableH	ıı \$1,000.00		1
58	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/17/1	2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	6:41 AM	NVSNTV06GPH LaughableH	1,000.00		1
59	KSNV	Today Show	658a-9am		to						
				09/10/1	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	8:43 AM	NVSNTV06GPH LaughableH	1,500.00		1
60	KSNV	Today Show	658a-9am		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	8:37 AM	NVSNTV06GPH LaughableH	ıı \$1,500.00		1
61	KSNV	Today Show	658a-9am		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	8:50 AM	NVSNTV06GPH LaughableH	ıı \$1,500.00		1
62	KSNV	Today Show	658a-9am		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	8:43 AM	NVSNTV06GPH LaughableH	ıı \$1,500.00		1
63	KSNV	Today Show	658a-9am		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	8:29 AM	NVSNTV06GPH LaughableH	1,500.00		1
64	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					2 to 09/16/12	2x	-T				
	KSNV			Tu	09/11/12	:30	4:18 PM	NVSNTV06GPH LaughableH	ıı \$700.00		2

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		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	775	Invoice Period

Invoice #	105321-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
			-	Day		Lengin	Alleu Days	Au-ib	Ivaic	Neconcination	Kei #
64	KSNV	4PM NEWS (1 hour)	4-5pm	_	to	0.0	4 40 DM				4
	KSNV			Tu	09/11/12	:30	4:40 PM	NVSNTV06GPH LaughableH	ıı \$700.00		1
65	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				09/10/1	2 to 09/16/12	2x	W				
	KSNV			W	09/12/12	:30	4:17 PM	NVSNTV06GPH LaughableH	ıı \$700.00		2
	KSNV			W	09/12/12	:30	4:44 PM	NVSNTV06GPH LaughableH	ıı \$700.00	l	1
66	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				09/10/1	2 to 09/16/12	2x	T				
	KSNV			Th	09/13/12	:30	4:22 PM	NVSNTV06GPH LaughableH	ıı \$700.00		2
	KSNV			Th	09/13/12	:30	5:00 PM	NVSNTV06GPH LaughableH	ıı \$700.00	ı	1
67	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		• • •	•	09/10/1	2 to 09/16/12	2x	F				
	KSNV			F	09/14/12	:30	4:22 PM	NVSNTV06GPH LaughableH	ıı \$700.00		2
	KSNV			F	09/14/12	:30	4:44 PM	NVSNTV06GPH LaughableH	ıı \$700.00	ı	1
68	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				09/17/1	2 to 09/23/12	2x	M				
	KSNV			M	09/17/12	:30	4:26 PM	NVSNTV06GPH LaughableH	ıı \$700.00		2
	KSNV			M	09/17/12	:30	4:54 PM	NVSNTV06GPH Laughableн	ıı \$700.00	ı	1
69	KSNV	M-F Early News	5-630p		to						
		•	•	09/10/1	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	6:26 PM	NVSNTV06GPH LaughableH	\$1,000.00		1
70	KSNV	M-F Early News	5-630p		to			_			
	.=	,		09/10/1	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	5:23 PM	NVSNTV06GPH LaughableH	1,000.00	1	1
71	KSNV	M-F Early News	5-630p	• •	to		0.20	zazgnas ren	Ψ.,σσσ.σσ		•
	1/214 A	IVITI Lally INCWS	o-ooop		io						

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# **INVOICE**

		Invoice #	105321-1
Advertiser	Crossroads GPS	Invoice Date	09/23/12
Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
71	KSNV	M-F Early News	5-630p		to	•	•				
				09/10/1	2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	5:27 PM	NVSNTV06GPH Laughableн	ı \$1,000.00		1
72	KSNV	M-F Early News	5-630p		to						
				09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	6:13 PM	NVSNTV06GPH Laughableн	\$1,000.00		1
73	KSNV	M-F Early News	5-630p		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	6:08 PM	NVSNTV06GPH Laughableн	1 \$1,000.00		1
74	KSNV	Noon News	12-1230pm		to						
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	12:15 PM	NVSNTV06GPH LaughableH	ı \$425.00	1	1
75	KSNV	Noon News	12-1230pm		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	12:11 PM	NVSNTV06GPH LaughableH	ı \$425.00	1	1
76	KSNV	Noon News	12-1230pm		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	12:14 PM	NVSNTV06GPH LaughableH	\$425.00	1	1
77	KSNV	Noon News	12-1230pm		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	12:29 PM	NVSNTV06GPH Laughableн	ı \$425.00	1	1
78	KSNV	Noon News	12-1230pm		to						
					2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	12:28 PM	NVSNTV06GPH LaughableH	ı \$425.00	1	1

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### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	775	Invoice Period

Invoice #	105321-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
79	KSNV	News 3 Sunrise SATURDAY	6a-7a		to			•			<u> </u>
				09/10/12	2 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	6:55 AM	NVSNTV06GPH LaughableH	ıı \$350.00		1
80	KSNV	Dr Phil	3-4p		to						
				09/10/12	2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	3:33 PM	NVSNTV06GPH LaughableH	ıı \$450.00		1
81	KSNV	Dr Phil	3-4p		to						
					2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	3:40 PM	NVSNTV06GPH LaughableH	ıı \$450.00		1
82	KSNV	Dr Phil	3-4p		to						
					2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	3:52 PM	NVSNTV06GPH LaughableH	ıı \$450.00		1
83	KSNV	Dr Phil	3-4p		to						
					2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	3:57 PM	NVSNTV06GPH LaughableH	ıı \$450.00		1
84	KSNV	Dr Phil	3-4p		to						
					2 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	3:35 PM	NVSNTV06GPH LaughableH	ıı \$450.00		1
85	KSNV	Sunday Today	7a-8am		to						
					2 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	7:25 AM	NVSNTV06GPH LaughableH	ıı \$625.00		1
86	KSNV	Saturday Today	7a-9am		to						
					2 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	7:50 AM	NVSNTV06GPH LaughableH	ıı \$625.00		1

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### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# **INVOICE**

		Invoice #	1
Advertiser	Crossroads GPS	Invoice Date	C
Product	Crossroads GPS	Invoice Month	0,
Estimate Number	775	Invoice Period	C

_	Invoice #	105321-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105321
Alt Order #	06832442
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
87	KSNV	News 3 Today - SAT	9am-930am		to						<u> </u>
				09/10/12	to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	9:29 AM	NVSNTV06GPH Laughableн	\$500.00		1
88	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				09/10/12	to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	11:12 PM	NVSNTV06GPH Laughableн	\$1,100.00		1
90	KSNV	Sa-Su Early News	5pm-630pm		to						
					to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	5:27 PM	NVSNTV06GPH Laughableн	\$650.00		1
91	KSNV	Days of our Lives	1258p-2pm		to						
					to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	12:58 PM	NVSNTV06GPH Laughableн	\$425.00		1
92	KSNV	Days of our Lives	1258p-2pm		to						
					to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	1:59 PM	NVSNTV06GPH LaughableH	\$425.00		1
93	KSNV	Days of our Lives	1258p-2pm		to						
					to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	1:30 PM	NVSNTV06GPH LaughableH	\$425.00		1
94	KSNV	Days of our Lives	1258p-2pm		to						
					to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	2:00 PM	NVSNTV06GPH LaughableH	\$425.00		1
95	KSNV	Days of our Lives	1258p-2pm		to						
					to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	2:00 PM	NVSNTV06GPH LaughableH	\$425.00		1

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### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	105321-1
Advertiser	Crossroads GPS	Invoice Date	09/23/12
Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar Broadcast		IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
97	KSNV	M-F News 3 at Eleven	11pm-1135pm		to		•			•	•
					2 to 09/16/12	1x	-T				
	KSNV			Tu	09/11/12	:30	11:34 PM	NVSNTV06GPH LaughableH	\$1,100.00	)	1
98	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/10/1	2 to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	11:20 PM	NVSNTV06GPH LaughableH	\$1,100.00	)	1
99	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/10/1	2 to 09/16/12	1x	T				
	KSNV			Th	09/13/12	:30	11:24 PM	NVSNTV06GPH LaughableH	\$1,100.00	)	1
100	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/10/1	2 to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	11:32 PM	NVSNTV06GPH LaughableH	\$1,100.00	)	1
101	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/17/1	2 to 09/23/12	1x	M				
	KSNV			М	09/17/12	:30	11:31 PM	NVSNTV06GPH LaughableH	\$1,100.00	)	1
102	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
			•	09/10/1	2 to 09/16/12	2x	-TW				
	KSNV			Tu	09/11/12	:30	7:53 PM	NVSNTV06GPH LaughableH	\$800.00	)	1
	KSNV			W	09/12/12	:30	7:37 PM	NVSNTV06GPH LaughableH	\$800.00	)	2
103	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				09/10/1	2 to 09/16/12	2x	TF				
	KSNV			Th	09/13/12	:30	7:47 PM	NVSNTV06GPH LaughableH			1
	KSNV			F	09/14/12	:30	7:40 PM	NVSNTV06GPH LaughableH	\$800.00	)	2
104	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
							M				

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### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	105321-1
Advertiser	Crossroads GPS	Invoice Date	09/23/12
Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
104	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					to 09/23/12	1x					
	KSNV			M	09/17/12	:30	7:46 PM	NVSNTV06GPH LaughableH	\$800.00		1
105	KSNV	Meet the Press	8a-9am		to						
					to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	8:59 AM	NVSNTV06GPH LaughableH	\$3,000.00		1
106	KSNV	Friday Prime 10-11pm	10-11pm		to						
				09/10/12	to 09/16/12	1x	F				
	KSNV			F	09/14/12	:30	10:11 PM	NVSNTV06GPH Laughableн	\$3,200.00		1
107	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
				09/10/12	to 09/16/12	1x	W				
	KSNV			W	09/12/12	:30	9:41 PM	NVSNTV06GPH Laughableн	\$4,000.00		1
108	KSNV	Saturday Prime 8-9pm	8-9pm		to						
				09/10/12	to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:00			<del>\$1,200.00</del>	See MG 108.2	1
	KSNV	Saturday Prime 8-10pm	8-10pm	Sa	09/15/12	:30	8:27 PM	NVSNTV06GPH LaughableH	\$1,200.00		2
					) PLACE						
109	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
	1401114				to 09/16/12	1x	S		<b>#</b> 100 00		
	KSNV			Su	09/16/12	:30	11:48 PM	NVSNTV06GPH LaughableH	\$400.00		1
110	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		to						
					to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	10:59 PM	NVSNTV06GPH LaughableH	\$1,200.00		1
111	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				09/10/12	to 09/16/12	1x	-TWTF				

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Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

### **Billing Address:**

Crossroads Media, LLC **Attention: Accounts Payable** 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

		Invoice #	105321-1
Advertiser	Crossroads GPS	Invoice Date	09/23/12
Product	Crossroads GPS	Invoice Month	September 2012
Estimate Number	775	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order #	105321
Account Executive	Amy McCreary	Alt Order #	06832442
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
111	KSNV	4PM NEWS (1 hour)	4-5pm	t	0						
	KSNV			Tu	09/11/12	:30	4:57 PM	NVSNTV06GPH LaughableH	ıı \$725.00		1
112	KSNV	Face to Face w/ J.Ralston	730-758pm	t	0						
				09/10/12 to 09/16/12		1x	WTF				
	KSNV			F	09/14/12	:30	7:54 PM	NVSNTV06GPH Laughableн	ıı \$1,000.00		1
			Aired Spots	116							

**Gross Total** \$82,950.00 Agency Commission \$12,442.50

**Payment Terms 30 Days** \$70,507.50 **Net Amount Due** 

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